



In-house Journalist

Social Capital Partners is looking for a mid-career freelance journalist who can work in-house (with salaried pay and benefits!) to help our small organization craft an impactful narrative from our big, innovative and sometimes off-beat ideas.

Working three to four days per week, the ideal candidate would be nimble in voice and production capacity – and able to write in both short and long form. Central tasks would involve creating compelling stories, op-eds, blogs, articles and policy-related position papers for publication both through our channels and through partners.

Founded in 2001 by entrepreneur and philanthropist Bill Young, Social Capital Partners tackles social problems by developing creative and high-risk solutions in the arenas of the future of work, impact investing, community businesses, social finance and demand-led social hiring. And then we try to make them real.

While the topics we tackle are serious, we don't want our writing to be overly so. We know that achieving results and influencing a broad group of people will require some levity. While we want an experienced writer with proven research skills to join our staff – bonus points if you have a background or interest in economic and public policy issues – our ideal candidate has a fun and accessible voice (read: we see quirky and cheeky as a good thing!).

We bet you'd also like to get paid. We'd like that too. The salary on offer for five days per week is in the range of \$45K-65K, commensurate with experience. We offer paid vacation as well as family medical and dental insurance. And since we know the hustle is real in the freelance world, we are prepared to allow you to pursue other freelance opportunities on non-office time.

What's in it for you?

This is a chance to be a part of a leading social purpose organization and apply your writing prowess, researching skills and thoughtful analysis to cutting edge economic, social and technology issues.

We are a small organization and you will have an important role to help make a difference in our company, disseminate our ideas and tell our story.

You will also have room to showcase some creativity. We're looking for someone who expresses themselves in interesting and fun ways, and wants to experiment with writing that challenges the academic nature of much of the existing writing published in this space.

You will spend your days

- Transforming our big (and not-so-big) ideas into compelling stories, op-eds, blogs and articles - maybe even a white paper or two.
- Work closely with senior leadership to develop and enhance our communications approach.
- Research economic and public policy issues (although note that we are not going for academic style here – our research goals include pursuing a depth sufficient to defend a point of view that will prompt further discussion, not to write an epic bibliography).
- Write and share editorials based on your research about issues that are important to Social Capital Partners, including but not limited to: employment and training, local economies, impact investing and future of work.
- Maximize exposure for our ideas through creative use of social media and PR with to the goal of prompting important and challenging conversations and driving people to action.

What skills we are looking for

- A writing style that fits with our personality as an organization. We believe our personality is quirky, challenging and provocative with room for humour
- Ability to carry out policy analysis and communicate key ideas to diverse audiences.
- The ability to grasp complex topics and synthesize, communicate and organize them clearly.
- The ability to produce clear and concise pieces and a knack for talking to non-subject expert audiences in an accessible way.
- The ability to write engaging blog-style opinion pieces.
- Strong project management skills and attention to detail.
- Great organizational and learning skills.
- Self-starter who can work independently and within a team, as necessary.
- Excellent interpersonal and communication skills.
- Understanding of social media platforms (Medium, Facebook, Instagram, Twitter, LinkedIn).

About you personally

- You may be a journalist looking for a stable income while building a freelance career.
- You may have similar writing experience at a think tank or in public policy and want more creative and topical freedom.

- You need to work at an organization whose purpose is aligned with yours.
- You are curious about the world and how it works.
- You are willing to challenge things you don't agree with, but are not dogmatic and open to changing your view in the face of a better argument.
- You are comfortable with ambiguity and able to create useful work for yourself
- You recognize there are problems with the current economic structure and are interested in writing about it.
- You want to produce writing that people care about and have examples of writing to share.

Perks

- Build your portfolio of work and influence the type of content we create- there will be few constraints and lots of freedom in how you speak and how you write.
- Receive guidance and mentoring from senior leadership.
- Opportunity to meet leaders in the field and learn the many aspects of our business.
- Negotiable work schedule- we're flexible to your schedule (option to work 3, 4 or 5 days a week, allowing for time for independent work).
- A great office in a nice part of Toronto – Spadina and Adelaide.
- Competitive salary
- Health, medical and other benefits for you and your family

How to apply

Please send your cover letter, a resume and 200-250 word response to the question below to careers@socialcapitalpartners.ca. Please ensure your application email includes a couple of links to previous work.

Q: Tell us about an economic or public policy issue you're passionate about. (We don't want to make work – if you've already written about something that fits, feel free to just give us the link as long as it's not too long. Also, feel free to adapt previous work to this length – we don't need new work here.)